

SHIELD



SYNDICATE
PVT LTD



Public
Login

Vendor
login

WORLD'S #1st
STERILIZING STATION
Helmets & Multi Gears

ONE TIME
INVESTMENT
LIFE TIME
PASSIVE INCOME

ONE APP
TWO LOGINS
ENDLESS REWARDS
WITH STORES

Use Our Mobile App



PET GEARS

SHOES & BAGS

UV - C STERILIZATION

FOGGING TREATMENT

MOTO GEARS

SPORTS GEARS

THERMAL DISINFECTION

FUME EXTRACTION

INTRODUCTION: SHIELD X SYNDICATE PRIVATE LIMITED

- Overview of Shield X Syndicate Private Limited
- Shield X Syndicate Private Limited was founded with a mission to address a critical issue faced by millions of two-wheeler users and Multi-Gears in India.
- Our vending machines use advanced, eco-friendly sanitization technologies such as UV-C light, Thermal Disinfection, Fogging Treatment and Fume Extraction (Drying).

OUR VISION AND MISSION

For the first time in the world, Shield X introduces a unified platform that manages all vendor transactions, offering real-time support, sales analytics, and usage insights. While helmets are being sanitized, users can use our app and earn exciting rewards — combining safety, engagement, and innovation like never before.

VISION

Our vision is to transform the global two-wheeler market by making helmet hygiene a standard practice, not just in India but across the world. We envision a future where every helmet user has easy access to sanitation services, contributing to better public health, safer roads, and a cleaner environment.

MISSION

1. Providing Easy Access: We aim to install our vending machines in urban, suburban, and rural areas, ensuring wide coverage through Sales.
2. Promoting Entrepreneurship: Through flexible financing and discounted machine ownership options, we empower working women and homemakers. Also we help boost the existing business of vendors by increasing customers' visits to our installed machines at their premises to run their own vending businesses.
3. Enhancing Public&Pets Health: By reducing helmet-borne infections and illnesses, we aim to improve the overall health of two-wheeler users and also Pet Gears can be sterilized in our machine which can reduce the effects of prevent the spread of germs and bacteria, which can cause illness in Pets.
4. Innovating Continuously: We invest in research and development to ensure our technology remains ahead of the curve in both efficacy and sustainability.



WHY CHOOSE US

UNIQUE SELLING PROPOSITION (USP)

World's First Dynamic Technology Systems in Vending Machines



DYNAMIC PAYMENT SYSTEM

Offers flexible, multi-mode payment options for every user. Vendors can change the Price according to their needs based upon location, rentals etc. - Just through Mobile App



DYNAMIC LANGUAGE SYSTEM

Vendors can change to regional languages that adapts for a personalized experience



DYNAMIC STERILIZING TIME SYSTEM

Vendors can choose sterilization duration based on their requirements.

These first-of-their-kind features are proudly introduced by Shield X, setting a new global standard.

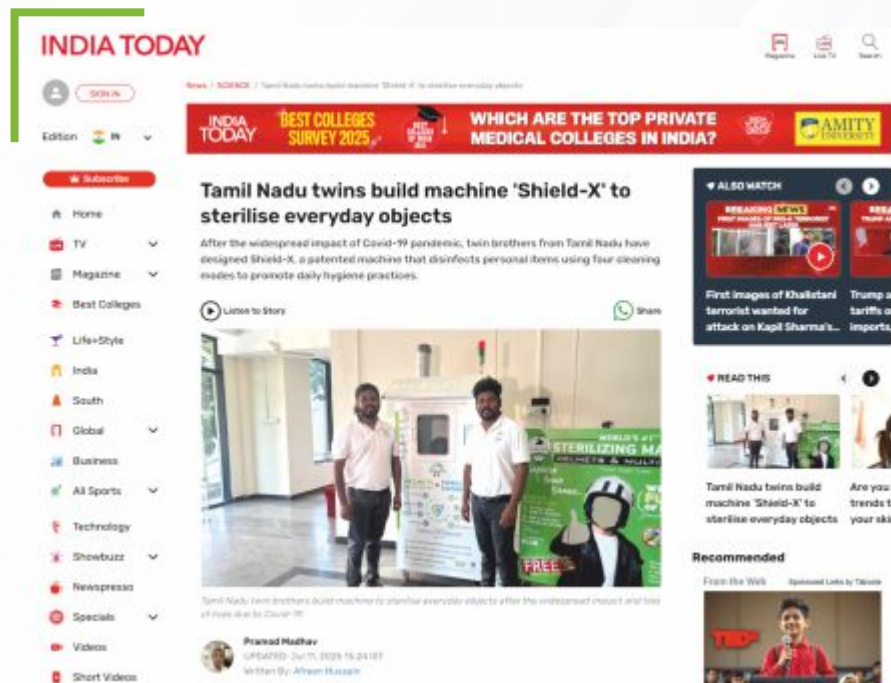
- First-Ever Mobile App Integration for a Vending Machine for Vendors and Public
- Public can earn reward points redeemable at Shield X stores, driving engagement and loyalty.
- AI-Powered Smart Technology
- Shield X machines use AI to optimize performance, improve efficiency, and deliver smarter service.
- Shield X Dashboard
- Real-time Monitoring – Track machine status and usage live.
- Automated Vendor Payouts – Payments are auto-processed to vendors, ensuring transparency.
- Promotional Tools – Run targeted offers and promotions to boost customer engagement.
- Most Affordable in the Industry
- High-end features at cost-effective pricing for mass adoption.
- Easy Installation & Operation

Hassle-free setup with a simple interface suitable for anyone to use.

- Training Provided
- Full support and training ensure smooth onboarding and operations.
- No Franchise Cost

Start your SHIELD X venture without paying any franchise fees.

- Exclusive Shield X Branded Products
- Unique, high-quality hygiene & cosmetics products available through Shield X online stores.



TECHNOLOGY AND INNOVATION



Our machines use **cutting-edge technology** that ensures both efficient and eco-friendly cleaning.



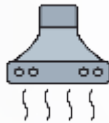
UV-C Light Sanitization: Proven to kill 99.9% of bacteria and viruses within seconds - IS 18687



Thermal Disinfection (Anti Microbial Coating): Ensures helmets are thoroughly dried, preventing moisture buildup - ISO 15883



Fogging Treatment : An airborne surface disinfection. that provides long-lasting protection against bacteria through Sterila X technology



Fume Extraction:
Hot Air Dry Process

INTRODUCING STERILA X TECHNOLOGY

PROPRIETARY STERILIZATION SYSTEM BY SHIELD X

Sterila X is the core sterilization technology powering all SHIELD X vending machines — a scientifically verified, high-efficiency hygiene system invented by the founders of SHIELD X



Scientifically Validated & Standards-Compliant

- NABL-tested formulation as per BIS (Bureau of Indian Standards) guidelines
- Proven to eliminate bacteria, viruses, and harmful microbes
- Laboratory reports confirm high efficacy in real-world helmet sanitization



Precision-Engineered Sanitizing Liquid

- Our proprietary sterilizing liquid is designed for helmet, gear, and multi-surface applications
- 1 litre of liquid supports up to 90–100 helmet sterilizations under a 3-minute cycle
- Zero-residue, quick-drying, and safe for skin and surfaces



Controlled Supply & Vendor Ordering

- Liquid is exclusively supplied by SHIELD X to ensure quality, safety, and authenticity
- Vendors can place orders directly through the SHIELD X app or dashboard
- Timely dispatch, bulk order options, and region-wise stockist support



Key Features of Sterila X

- Fast-action fogging + mist-based dual process
- UV-safe and non-corrosive for all helmet types
- Designed for high throughput without compromising on effectiveness



Sterila X is not just a disinfectant — it's a technology-driven hygiene protocol, developed, tested, and deployed exclusively by SHIELD X. This system is what makes our vending machines truly unique and legally compliant, delivering a standard of hygiene that the public can trust.

WHO IS A VENDOR DEALER CUSTOMER ?



Role	Owns Machine	Sells Products	App Access	Revenue Earning	Role Type
Vendor	✓	✗ (unless also a Dealer)	✓	✓	Operational Owner
Dealer	✓	✓	✓	✓	Business Collaborator
Customer	✗	✓ (via app)	✓	✗	End User



SHIELD X BUSINESS MODEL

Empowering Public Spaces with Smart Sanitization Technology

OUR CORE BUSINESS STRATEGY

SHIELD X focuses on deploying Helmet & Multi-Gear Sterilizing Vending Machines across existing public and semi-public business environments like:

Educational Institutions

Schools, Colleges, Universities

Healthcare Facilities

Hospitals, Clinics, Diagnostic Centres

Commercial Spaces

Malls, Theaters, Multiplexes

Transport Hubs

Petrol Bunks, Metro Stations, Bus Stands, Railway Stations

By partnering with these entities, we transform under-utilized or passive zones into revenue-generating service points — while offering value-added amenities to their visitors, customers, or patients.

Technology-Driven Edge

We're not just vending machines. We offer a smart ecosystem powered by SHIELD X software:

- Real-Time Dashboard & Mobile App: Monitor sales, usage stats, and machine health remotely.

Automated Daily Settlements:

- Seamless fund transfers directly to host accounts.
- Dynamic Controls (First Time in the World):
- Set your own pricing
- Choose sanitization durations
- Enable multi-language interface

All with just a few taps — giving full operational flexibility to our partners.



Licensing for Individual Entrepreneurs

For individuals seeking to own a SHIELD X machine:

- We offer machine ownership through a license model
- Each candidate undergoes a profile verification and eligibility check
- Upon approval, the entrepreneur can select a host entity to place their machine
- The individual earns via a lease-based revenue-sharing contract

Note: SHIELD X does not offer fixed ROI commitments to individuals. Profitability depends on location, usage, and strategic placement.

Join the SHIELD X Movement

We are redefining hygiene and convenience in public spaces not just with machines, but with a sustainable business model that works for everyone.

REAL TIME PRODUCTION SMART MONITORING CENTRIC DELIVERY





SHIELD X WOMEN EMPOWERMENT BENEFIT POLICY

Empowering Women Entrepreneurs with Dignity and Opportunity

SHIELD X is committed to supporting women-led entrepreneurship, especially for those from socially and economically disadvantaged backgrounds. To encourage genuine empowerment while maintaining sustainability and fairness, we offer a 10% discount on our vending machine pricing under the following strict eligibility guidelines. (Subjective to change)

Eligibility Criteria (Must Meet at Least One of the Below)

A woman applicant must fall under any one of the following verified categories to avail the empowerment benefit:

T&C Apply

Scheduled Caste (SC) or Scheduled Tribe (ST) Category

- Must produce a valid Caste Certificate issued by a State Revenue Officer or Tehsildar.
- Certificate must be in the applicant's name and verified under current central/state government norms.

Annual Household Income Below 2,00,000 Must provide:

Valid Income Certificate issued by a Tahsildar or Revenue Officer, and Aadhar-linked proof of bank transactions or jobless status (if available).

Single Mother / Single Parent Must submit:

- Affidavit of single parenthood notarized and
- Proof of custody (if applicable) or
- Divorce decree or Spouse death certificate (if widowed).

Physically Challenged (Disability $\geq$ 75%) Must provide:

- Government-issued Disability Certificate (UDID card or Form-IV)
- Certification by a registered medical board or Government Doctor
- The disability must be 75% or more as per Persons with Disabilities Act, 2016

IMPORTANT NOTES

- Only one category can be used per application.
- Documents must be current, authentic, and verifiable.
- SHIELD X reserves the right to reject ineligible or unverifiable applications.
- This discount cannot be combined with any other promotional offers.
- Each beneficiary can avail this offer only once.

Why This Policy?

We believe true empowerment comes through ownership, recognition, and effort. This benefit is designed for genuinely deserving women who wish to build a business around SHIELD X technology and create an impact in their community — while respecting the financial integrity of our system.



SHIELD X COMPANY & SERVICES OVERVIEW

Headquartered in Salem – The Steel City of India

- Strategically located in Salem, Tamil Nadu known for premium-grade Sheet.
- Machines built using 304-grade stainless steel ensure durability, hygiene, and corrosion resistance.
- Proudly engineered in India — blending local strength with global innovation.
- Aligned with Government policies on vending, sanitization, and safety compliance.



Our Team & Engineering Works

- Powered by a dedicated team of mechanical, software, and electrical engineers.
- Our machines are 100% in-house designed — from prototyping to final production.
- Emphasis on precision, safety, and easy maintenance in every mechanical module.



Software & Dashboard Development

- In-house developed mobile app and admin dashboard for real-time tracking.
- Features include: machine uptime, automated reports, smart controls & remote access.
- Dynamic settings for sanitization time, pricing, language, and machine health alerts.

Hardware Integration

- Seamless integration of sensor-based technology, payment modules, UV-C lamps, and liquid delivery.
- Modular design ensures easy upgradation and servicing.
- Every machine undergoes multi-point quality checks before deployment.



Service Centers & Support

- Regional service teams stationed across Tamil Nadu and expanding nationally.
- Quick-response servicing, on-site training, and AMC support for clients.
- Dedicated customer care and technical support for real-time problem solving.



Stock & Inventory Management

- Structured inventory with real-time tracking of machine components and sanitization liquids.
- Barcode and QR-code system for batch-wise tracking.
- Ready-to-ship machines and accessories maintained for faster deployment.

Marketing & Promotions

- Strong focus on digital campaigns, influencer collaborations, and on-ground branding.
- Customized branding options available on vending machines for business clients.
- Participation in trade expos, public events, and CSR initiatives to expand awareness.

Awareness & Social Impact Campaigns

- Campaigns around helmet hygiene, public health, and smart vending culture.
- School and college drives to educate youth on safety and sanitization.
- Collaborations with local authorities and welfare groups for broader outreach.



PARTNER WITH SHIELD X BEYOND MACHINES, INTO WELLNESS RETAIL

Expanding Our Impact Through a Multi-Category Wellness Platform
SHIELD X is evolving from a hardware-centric company to a complete hygiene and wellness ecosystem. By becoming a SHIELD X Partner, you're not just purchasing a machine — you're stepping into a multi-stream business model that includes:



Cosmetic & Hygiene Product Sales via SHIELD X App

- Our public Android app now doubles as an online store for:
- Haircare products
- Helmet & gear hygiene sprays
- Cleaning and sanitizing solutions
- Partners get exclusive pricing and can sell through both online and offline channels.

Open an Official SHIELD X Outlet in Your State

- Want to launch a SHIELD X presence in your region?
- Start by purchasing a vending machine unit
- Include our cosmetics and hygiene product line
- Operate as an authorized state-level stockist

Stockists receive:

- Bulk order access
- Territorial protection
- Logistics and branding support

Become a Machine Reseller / Franchise Partner

Earn by becoming a reseller of SHIELD X machines and hygiene solutions

Ideal for:

- Entrepreneurs
- Institutional suppliers
- Retailers and traders

Franchise partners get:

- Brand licensing
- Sales training and demo kits
- Marketing collaterals and lead referrals

JOIN SHIELD X TO
BUILD YOUR HYGIENE
BUSINESS WITH
TECHNOLOGY, TRUST, AND A
SOLID NETWORK.



A Future-Ready Hybrid Business Model

- Hardware + Hygiene Solutions + App-Based Retail
- Centralized dashboard for tracking sales, inventory & partner performance
- Transparent billing, GST-compliant invoicing, and digital support system

Why Partner with SHIELD X?

- Backed by legally approved vending technology
- Operates in high-demand spaces like hospitals, malls, transit zones
- First of its kind to combine machine ownership + product reselling + app-based selling

SHIELD X ARC MODEL SPECIFICATIONS & BUSINESS TERMS

Limited-Time Startup Offers

First-come-first-served deals to help early vendors secure their preferred machine locations.

PRICING DETAILS

MRP. ₹ 2,28,000/- **First 100 Bookings Only** **₹ 1,80,000/-**

GST 18% + Transportation and installation

Warranty

1 Year – Covers internal components only
(Excludes physical/external damage)



Annual Maintenance Contract (AMC)

- 1st Year AMC: ₹16,500
- From 2nd Year Onwards: ₹20,000 per year

AMC Includes:

- Preventive maintenance
- System checkups
- Software updates

Note: Labour and transportation for repairs/service are charged separately

Machine Life: Optimized and long-lasting when AMC is consistently maintained

Business Entity Support & Integration

SHIELD X offers transparent operations and reporting tools for host business entities:

- Access to real-time sales reports, operational logs, and performance tracking
- Custom integration options if the host has existing ERP or monitoring software, subject to lease agreement terms

SHIELD X Arc is not just a machine — it's an opportunity to be part of India's first public helmet + multi-gear sterilizing network, supported by a robust business model and real-time tech infrastructure.

Legal Compliance & Transaction Policy – SHIELD X Service-Based Model

Centralized Payment System for Transparency

To ensure smooth, tax-compliant, and auditable transactions, all customer payments made at the vending machine (via UPI, card, wallet, or app) will:

1. Be collected directly into Shield X's central account
2. Be settled to the respective vendor/partner account on the next business day

SHIELD X supports and enforces dual-contract agreements:

- Between the individual vendor and the host entity
- And between SHIELD X and both parties for transparency and compliance
- For Individual Vendors / Micro-Entrepreneurs SHIELD X encourages individuals to become micro-entrepreneurs by:
 - Purchasing the SHIELD X Arc model
 - Collaborating with existing business entities to host the machine

We assist by:

- Facilitating revenue-sharing agreements with business entities
- Integrating digital payment systems to link both parties efficiently
- Drafting a legally binding contract for protection and clarity on all sides

This model ensures:

- Tax obligations are handled centrally by Shield X
- Vendors are shielded from direct GST filing or compliance stress
- Bookkeeping is automated and transparent

Deduction Charges & Settlement Details *T&C Apply

- A 2% processing, Payment Gateway & management fee will be deducted on each transaction before settlement.
- Vendors receive daily reports via the app/dashboard for full financial transparency.
- This system helps vendors save on financial handling costs, accounting effort, and compliance risks.

ASSUMPTIONS

*Disclaimer : The revenue model presented is based on company assumptions and may vary depending on actual business conditions and individual models."

Location Type	Customer Price	Total Cost per Sterilization	Profit per Sterilization	Profit Margin (%)	Daily Profit (30 Units)	Monthly Profit
Malls Theaters Schools Colleges Cafés Restaurants Hospitals & much more	₹99 (Customizable)	₹5.81	₹93.19	94.13%	₹2,795.69	₹83,870.84

*T&C Apply

Assumptions Used: *T&C Apply

- Liquid Cost: ₹1.99 per helmet
- Gateway Charges: 2% of customer price
- Electricity Cost: ₹10/day (~₹0.33 per sterilization at 30/day varies based on regions)
- AMC: ₹16,500/year (~₹1.51 per sterilization assuming 30 uses/day)
- Usage: 30 sterilizations per day, 30 days/month

Takeaways: *T&C Apply

- The more you market locally, the more you earn consistently.
- We support you with the product — you build the mission
- Vendors don't worry about tax filing — Shield X handles centralized revenue and payouts.
- Dynamic pricing lets vendors increase pricing during weekends or special events to boost profits even further.

Important Business Disclaimer & SHIELD X Policy *T&C Apply

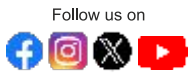
At Shield X, we value healthy competition and ensure our vendors and partners enjoy a sustainable and conflict-free business environment.

- Territorial Harmony: Our vending machines are portable, but to avoid conflicts between vendors in nearby locations, Shield X follows a dynamic pricing policy and assigns locations strategically.
- Dashboard Insights: Our backend dashboard system tracks sales, machine usage, and pricing, ensuring transparent operations and clear zone visibility to avoid pricing clashes or market saturation in one locality.
- This policy is designed to protect both business integrity and individual revenue streams, keeping Shield X fair and scalable for all.

Thank You for Choosing Shield X!

Your interest in becoming part of India's first Sterilizing Vending Machine Network means a lot to us. Book your Shield X machine today and secure your official Partner ID.

Let's build a safer, smarter, and more hygienic India — together.



Lab Grade Assurance
Scientifically Proven



Scan For Web



Powered By

STERILA X TECHNOLOGY

OWNED BY SHIELD X SYNDICATE PVT LTD

NABL TESTED (As Per BIS Standards)

STARTUPTN SALEM REGIONAL HUB
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